



Brace Yourself



SPONSORSHIP FILE

WE'VE GOT YOUR BACK!



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Conrad Challenge

The Conrad Challenge is a global innovation competition for students aged 13-18, encouraging them to solve real-world problems through creativity and entrepreneurship. Participants work in teams to develop solutions in categories like Health, Environment, and Technology. The competition involves submitting proposals, creating business plans, and presenting projects to experts, with finalists showcasing their innovations at the Kennedy Space Center. It's a unique opportunity for students to gain hands-on experience, network with industry leaders, and make a meaningful impact on global challenges.





Blue Ocean Competition

Blue Ocean Competition is the world's first online entrepreneurship competition for high school students. Participants are encouraged to develop innovative business ideas using blue ocean strategies. The blue ocean strategy aims to create new market areas away from competition. In the competition, students go through the stages of developing and presenting their business ideas, and those ranking among the projects evaluated by the jury are rewarded. This competition enables young people to step into the entrepreneurial journey by utilising their creative thinking, business development and problem solving skills.





Diamond Challenge

The Diamond Challenge is one of the world's largest entrepreneurship competitions for high school students. Organised by the University of Delaware, the competition offers students the opportunity to develop innovative business ideas and showcase their entrepreneurial skills. Students prepare projects in social entrepreneurship or traditional entrepreneurship categories and present them to a professional jury. Finalists showcase their projects at the Global Summit and compete for big prizes. The Diamond Challenge provides a platform for young people to develop their confidence and skills for the business world by gaining real-world experience.





NFTE

The NFTE World Series of Innovation is an international innovation competition for young people. Participants focus on developing solutions to global challenges such as the Sustainable Development Goals. The competition involves creating entrepreneurial ideas individually or as a team, turning these ideas into business models and presenting them to a jury. NFTE promotes innovative ideas, encourages entrepreneurial spirit and contributes to a sustainable future. The competition is an opportunity for students to develop their creative thinking skills and motivate them to find solutions to global problems.





Who We Are

We are a group of four students from TÜBİTAK Science High School and Zafer College, united by a shared focus on addressing health-related challenges. Our primary motivation is to reduce the difficulties people face in their lives and develop meaningful solutions.

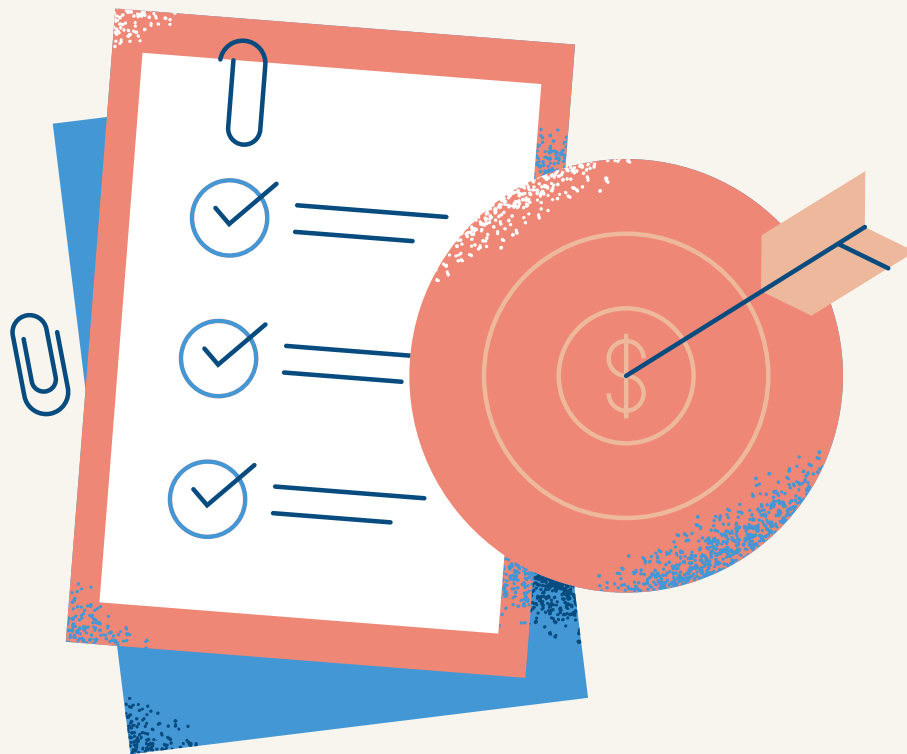
One of our team members has personally experienced the struggles of scoliosis in the past, which became a significant driving force for our project. Witnessing the challenges firsthand has deepened our determination to make a difference in this area.





Our Goal

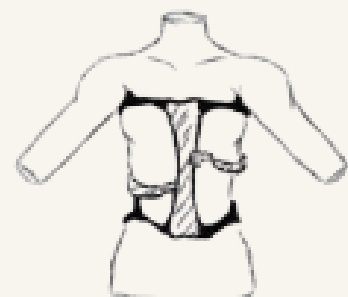
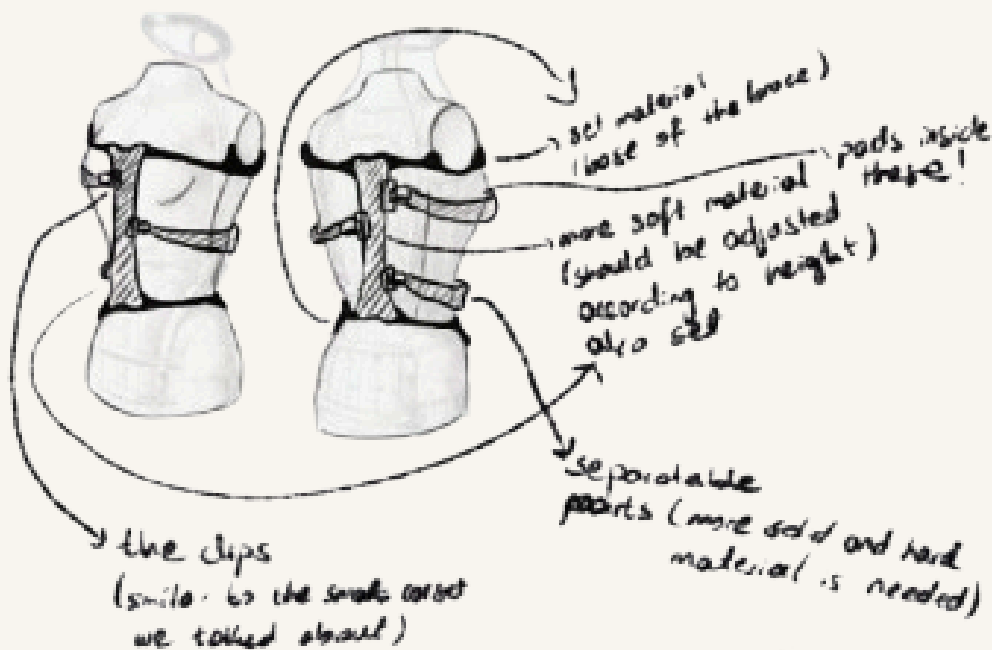
The best place to start solving problems is with the ones closest to us. With this principle in mind, we aim to develop innovative solutions to improve the lives of scoliosis patients. Our project focuses on enhancing the usability and effectiveness of scoliosis braces, striving to increase the quality of life for those affected. This endeavor is not only an effort to improve healthcare but also a testament to transforming personal experiences into societal benefit.





Our Project: SpinaFlex

Scoliosis braces used in the treatment process are custom-designed, making them very expensive. Moreover, considering the spinal development of children aged 10-17, especially during their growth period, these braces must be adjusted regularly under a doctor's supervision. This entire process is both costly and tiring. Therefore, the idea of designing an adjustable and comfortable scoliosis brace has been proposed.





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In addition, scoliosis patients often do not pay enough attention to their physical activities and fail to take adequate care. To address this, a mobile application that serves as a reminder has been developed.

Furthermore, studies have shown that scoliosis patients in the 10-17 age group experience psychological issues and a lack of self-confidence due to wearing braces. To support them, we have started sharing posts on our social media accounts that provide psychological support and challenge societal norms.



Why Do We Need Sponsors?

The competition format and the development process of the proposed scoliosis brace require financial support to cover the necessary tools, materials, and fabrics. Additionally, since the projects in the competition are evaluated in terms of entrepreneurship, there is a participation fee involved. For all these reasons, we are seeking sponsorship support. In the case of sponsorship, posts will be shared on social media accounts, and the logo will be featured on products created for the team (such as bags, pens, etc.).

Item	Price
Competition Participation Fee	\$500
Material Prices (filament, shoulder pads, fabric, elastic, support parts, etc.)	\$100





Contact Information



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